

SENATE BILL 3846

By Kurita

AN ACT to amend Tennessee Code Annotated, Section 6-54-201, relative to municipal advertising.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 6-54-201(a), is amended by deleting the subsection in its entirety and by substituting instead the following language:

(a) Advertising the commercial, social, agricultural, industrial, scenic, recreational, historical, educational, and other advantages, the points of interest and attractions within the various municipalities, and tourist promotion generally are declared to be a municipal purpose. The official governing body of each municipality is authorized and empowered, in its discretion, to appropriate from the general funds and/or hotel/motel tax fund of such municipality whatever funds its governing body deems necessary to conduct tourist promotion.

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it.